



Quality Products Since 1930

Designed for Beauty
BUILT TO LAST

ABOUT US

STORM DOORS

ENTRY DOORS

STORM WINDOWS

ART & SCIENCE

INFO REQUEST

DEALERS

CONTACT US



THE GEORGE W. TRAPP COMPANY IS A THIRD GENERATION FAMILY BUSINESS. The company started during the Depression in 1930 and was first called Great Lakes Screen Company. George Trapp launched the business building wood screens in a small shop in his garage.

In the beginning, he ran a retail operation in the front of the building and the family lived in the back. As business increased, they expanded into a new shop and storefront on Livernois in Detroit. In 1943, Mr. Trapp purchased a factory in Redford Township and the name was changed to the George W. Trapp Company. The company began manufacturing storm windows and storm doors and selling wholesale to dealers in the Detroit area and throughout Michigan.

In the late 1960's we began welding our storm doors and storm windows with a heliarc weld that has the strongest guarantee in the industry. Since that time well over one million Trapp® Storm Doors have been installed on hundreds of thousands of homes throughout the region. If you grew up in Michigan from 1943 to today, chances are you've walked through a Trapp® Storm Door!

Today, with the addition of steel and fiberglass entry doors, Trapp® products are truly a fusion of form and function and are still proudly made in Michigan by Michigan workers. Our focus on energy efficiency goes hand-in-hand with a wide selection of exciting styles and colors. Now entering the third generation of the time-honored Trapp family commitment to continuous quality and innovation, our success and longevity have evolved from our namesake and the founder's simple business strategy:

"Manufacture the best products possible, price them fairly, and be sure the needs of our dealers and their customers are always a top priority."

GEORGE W. TRAPP

GEORGE W. TRAPP

Mr. Trapp, the founder of the company, was a true gentleman and set an example for over 70 years by doing business with honesty and integrity. He established the high standards for quality materials and workmanship that exist today. His dedication to innovation, customer service and quality are the foundation for the continued success of the business. Mr. Trapp worked until the week before his death in March of 2003. He was 97 years old.

DICK TRAPP

Representing the second generation in the family business, Dick started working with his father in 1956. He worked in sales and also in production to streamline the manufacturing process. He is responsible for many of the innovations that make Trapp® products among the best in the industry. Now enjoying semi-retirement, Mr. Trapp's commitment to the company still finds him refining Trapp® production processes and designing new products. Email: dick@trappdoors.com

DARBY TRAPP

A third generation family member, she started her career in the storm door business back in grade school packaging screws and cleaning the office and showroom. She started officially in 1977 working in the warehouse pulling door and window orders for customers. Over the years she has worked in every position in the warehouse and office and now manages the business with her brother Bill. Email: darby@trappdoors.com

BILL TRAPP

Also a third generation family member, since 1989 Bill has been in charge of customer service and commercial sales for the G.W. Trapp Company. Bill "wears several different hats" in his job and is often found in the warehouse helping commercial customers or out on the road working on new business. "Some of our customers are second and third generation," Bill says, "and we work hard to keep them satisfied with our products and our service." Email: bill@trappdoors.com



FROM LEFT TO RIGHT:
Bill Trapp, George W. Trapp, Dick Trapp, Darby Trapp